

For Immediate Release

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JETNETWORK OFFERS TOP TIPS FOR FLYING PRIVATE

As Industry Grows Eight Fold, Industry Veteran Paul A. Svensen, Jr. Urges Consumers to Research Private Aviation Company's Safety Record, Experience, Flexibility and Aircraft Options

MIAMI, FLA. — March 21, 2006 — The private aviation industry has surged in popularity in recent years as it addresses consumers' safety concerns, increasingly hectic lifestyles and ever-growing demand for luxury. Five years ago, an estimated 100,000 consumers flew privately, and this number has since skyrocketed to in excess of 800,000. With that growth, more consumers than ever are seeking the right information to make the best possible purchase decision before jumping on a plane.

JetNetwork is a leading private aviation company based in Miami and its Chief Operating Officer, Paul A. Svensen, Jr., pioneered the flight card model which has now become the industry standard. A private aviation industry expert, Mr. Svensen advises travelers to carefully consider the following tips when looking to fly private:

- **Company's safety record.** Although past performance is not always indicative of the future, it is critical that companies take the appropriate precautions for the safety of their passengers. Flyers should inquire about a company's track record of safety. Flyers can inquire about a company's safety record through independent auditing firms Wyvern or Argus or through the National Business Aviation Association.
- **Independent safety audit.** Companies and consumers should enlist independent auditors such as Wyvern or Argus to rate the safety and security of each aircraft before signing on the dotted line. The Federal Aviation Association requires companies to maintain a certain standard; the independent audit firms require a

higher standard of safety and security. Flyers should look for Wyvern or Argus approved companies.

- **Pilot experience.** Travelers should require that the pilot in command (PIC) they fly with have a minimum of 4,000 hours of total flight time and a minimum of 2,000 hours of experience in the particular type of aircraft they are flying. FAA 135 regulations allow for pilots to fly if properly trained with less than 500 hours total time. Let them learn while flying someone else! Beware that some of the industry's newest fleets (a good thing) also have the newest pilots as well (a bad thing).
- **Company's profitability.** Purchasing a FlightCard can be a long-term investment. There are a number of industry players and their success rates should be carefully scrutinized before consumers place any major investments in their programs. Look for companies that have been in the business at least 3-5 years with a consistent financial track record.
- **Flexibility.** The industry is constantly adding new products and features to ensure a new level of service and safety. In today's competitive marketplace, customers should be given the flexibility to change their options or ask for a refund.
- **Experienced management.** There is no substitute for experience and the long-term industry relationships that they create. When a company can anticipate all issues to ensure seamless service and delivery of safe flights, the benefits are significant. Companies with experienced management and support staff often operate most efficiently, and at the lowest costs possible to the consumer.
- **Choices of aircraft.** Almost every flight a company or individual takes is completely unique because of time, distance, passenger load, duty time, national and international regulations and choice. Make sure your provider has created a program that addresses those complexities and incorporates them into their service delivery, without increasing cost or eliminating flexibility.

“Private air travel offers luxury and convenience, but it can also be a smart business decision, particularly for business executives, celebrities and other travelers looking to drastically reduce the amount of time in lines at the airport and instead spend extra time at work or with their families,” said Svensen. “However, there is no substitute for safety and security and I'd strongly encourage potential customers to examine these tips prior to entering a contract.”

Paul A. Svensen Jr., chief operating officer of JetNetwork, is the pioneer and co-founder of private jet membership. He pioneered the "jet card" business model, which has been implemented by all the major business aircraft manufacturers and fractional jet providers. Mr. Svensen has a decade of experience with print, online and broadcast media outlets, including: *The Wall Street Journal*, CNBC, CBS MarketWatch, ABC

Good Morning America, CNN Radio, *Aspen Magazine*, *Palm Beach Post*, *Aviation International News* and others.

Please view JetNetwork's latest newsletter at
<http://www.jetnetwork.com/email/airwaves-0306.cfm>

About JetNetwork

JetNetwork is a leader in private aviation, offering customers the benefits of private jet ownership without the long-term financial commitment. JetNetwork FlightCard membership is a cost effective and risk-free alternative to fractional aircraft ownership. This unique private aviation program is designed to cater to businesses and individuals that require access to the finest, safest and most secure aircraft in private air transportation at the most affordable rates in the industry. JetNetwork's range of services include: private jet membership, aircraft sales and management and private aircraft charter. For more information, please visit www.jetnetwork.com.

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Editor's note: For additional information or an interview with Mr. Svensen, please contact Lisa Fels at (202) 295-0114 or lfels@gloverparkgroup.com.